





विश्वविद्यालय अनुदान आयोग University Grants Commission (शिक्षा मंत्रालय, भारत सरकार) (Ministry of Education, Govt. of India)

D.O.No.2-37/2023(CPP-II)

03rd July, 2023/ 12 आषाढ़ 1945

Subject: "YUVA PRATIBHA- Singing and Painting Talent Hunt"

Respected Madam/Sir,

With an aim to promote India's rich heritage, music and culture at the grassroots level on a national scale by identifying and recognizing the new and young talent in field like Music and Art, MyGov in collaboration with the Ministry of Culture has launched **"YUVA PRATIBHA- Singing and Painting Talent Hunt'** under the aegis of Azadi Ka Amrit Mahotsav. Winners will get a chance to perform before celebrity judges and win a cash prize of Rs. 1.5 lakh.

The Higher Education Institutions are requested to encourage students for active participation in the "YUVA PRATIBHA- Singing Talent Hunt (https://innovateindia.mygov.in/singing-challenge/) and the "YUVA PRATIBHA-Painting Talent Hunt' (https://innovateindia.mygov.in/painting-challenge/) and ensure maximum participation.

With kind regards,

Yours sincerely,

(Manish Joshi)

То

The Vice-Chancellors of all Universities The Principals of all Colleges/Institutes



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